

AGENDA

ECONOMIC DEVELOPMENT COMMITTEE MEETING

April 24, 2017 @ 4:30 pm

Council Chambers Conference Room, City Hall

1. **APPROVE AGENDA**
2. **APPROVE APRIL 10, 2017 MEETING SUMMARY**
3. **COUNCIL AGENDA BUSINESS**
 - A. None
4. **DISCUSSION ITEMS**
 - A. Expo Report
 - B. Chamber Report
 - C. Mayor
 - D. Food Bev and Ag
 - E. Way-finding Signs (homework)
 - F. Anderson Riverview (revisit with a different approach political and trade-offs for not having county parks in SE,)
 - G. Tourism Website Progress City webpage
 - H. ST-3 Leverage
 - I. Downtown RFP
5. **ADJOURNMENT**

Next meeting date May 8, 2017 @ 4:30 PM in Council Chambers Conference Room

MEETING SUMMARY

ECONOMIC DEVELOPMENT COMMITTEE MEETING

April 10, 2017 @ 4:30 pm
Council Chambers Conference Room, City Hall

Overland called the meeting to order at 4:40 PM with Carstens, Molinaro, CD Director Pasinetti, Enumclaw Chamber of Commerce Executive Director Troy Couch and Scott Gray present.

1. **APPROVE AGENDA** Motion made to amend the agenda to remove Green River Community College and add ST3, Downtown Plaza Development/Mixed Use and City Website. Approved as amended.

2. **APPROVE MEETING SUMMARY FROM MARCH 13, 2017 MEETING SUMMARY** Motion to amend the minutes regarding cancellation of the meeting for March 24, 2017. Minutes approved as amended.

3. **COUNCIL AGENDA BUSINESS**

None.

4. **DISCUSSION ITEMS**

- A. Expo – Scott Gray gave an update on the construction at happening at Expo. Mr. Gray discussed his concerns regarding the construction of the new bathrooms and if those will be completed prior to events/rentals that are occurring in the building. Wine and Chocolate Festival will be on May 10th. Update on Pin sales and distribution. Discussion regarding sponsorship signs and the RFP for the cities future sign code amendments. Mr. Gray stated that he would attend the second meeting in June and give updates to the full council.
- B. Chamber of Commerce – Mr. Couch stated that the next Wine Walk is scheduled for May 6th. Last year over 10,000 tickets were passed out and this year the chamber ordered 18K for the wine walk.
- C. White River Bridge and Bike Trail. No update.
- D. Vegetation Maintenance – Councilmember Overland stated his concern about the grass season and the necessity for a code enforcement officer to handle the tall grass complaints.
- E. Food, Bev and Ag – Councilmember Overland stated that the committee needed a “reboot.” The individuals on the committee are extremely busy and there is a need to fill three spots. May 4th will be the next meeting.
- F. Tourism Plan/Website – Updates from Troy Couch regarding the content update being done on the tourism website effort between the city and the Chamber of Commerce. Julie Johnson has been provided Knok Studios with content to add to the website.
- G. Farmers Market- Councilmember Overland stated that Liz Clark would attend the next council meeting for an update on the farmer’s market.

- H. Sign code- CD Director Pasinetti gave an update to the committee stating that there was an RFP out for consultants to hire for the city's sign code revisions. The RFP closes April 214, 2017 at 4:30 PM.
- I. Wayfinding & Lightpole Banners – CD Director Pasinetti presented examples of wayfinding signs. Discussion around what types of signs should be purchased and installed. More examples will be brought by the committee and staff for the next meeting.
- J. Anderson Riverview Park – City Administrator Searcy updated the committee on discussions with King County regarding the purchase of the park land. The county indicated that they would not be interested in purchasing the property as the property is already protected through the deed restrictions.
- K. Commercial/Industrial Properties – Councilmember Overland updated the committee on the sale of Helac and questioned if the owner intended on moving the company or remaining in Enumclaw. CD Director Pasinetti stated there seemed to be interest in adding additional parking stalls at the facility.

5. ADJOURNMENT

Meeting adjourned at 6:30 PM.

Summary prepared by Chris Pasinetti